



## a:care Congress 2022 – Privacy Notice

*Last Updated: May 25, 2022*

This notice is a statement of how Abbott Products Operations AG (“Abbott” or “we” or “us”) processes your personal data collected through the registration page of the a:care Congress 2022 (hereinafter the “**Event**”).

The purpose of this **abbreviated** policy is to provide additional information relating to the processing of your personal data and how you may exercise your data protection rights. It should be read in conjunction with [Abbott’s Privacy Policy](#).

### 1. COLLECTION OF PERSONAL DATA

Abbott will process the following personal data about you:

- **Personal Identifiers:** your name and contact details (e-mail; phone number);
- **Professional Experience:** details around your professional qualifications and experience, your specialty, your job title and affiliated organization;

### 2. USE OF PERSONAL DATA

The personal data provided by you through this form and thereafter in the future will be processed by Abbott in accordance with the regulations governing the protection of personal data in order to maintain a professional and commercial relationship with you and with the organization(s) within which you develop your professional practice and other affiliated organizations in the terms set out below.

By clicking on the check box “[] I have read and acknowledge the Privacy Policy”, you are authorizing Abbott to process your personal data for the purpose of inviting you to the congress, and managing your participation in the congress before, during and after its celebration (e.g. sending you the corresponding invitations and reminders by electronic means, calling you by phone or, if applicable, for the issuance of certificates of participation).

Where the provision of personal data by you is necessary in order for Abbott to fulfil its contractual and/or legal obligations, failure to provide such personal data means Abbott may not be able to comply with such legal obligations and/or enter into or perform the contract with you.

## Direct Marketing Communications

If, in addition, you click on the **check-box** “ I consent to receive marketing communications from Abbott”, we will use your personal data to send you by any means (email, telephone, WhatsApp, SMS and other messaging technologies including social media channels) promotional information about our products and services (such as presentations or collaboration offers); news, updates and medical and scientific information, materials, presentations; invitations to training activities and invitations to professional events (such as congresses and conferences); related to your medical specialty that we consider may be of interest to you.

Your personal data will be processed for these purposes until you communicate us otherwise or your desire to the contrary. You may unsubscribe from receiving commercial communications at any time by contacting our Data Protection Officer at [eu-dpo@abbott.com](mailto:eu-dpo@abbott.com) and in any of the communications we send you by clicking on the unsubscribe button.

Each Abbott division has its own CRM, so unsubscribing from one division does not automatically unsubscribe you from the other divisions. In case of doubt, please contact our Data Protection Officer (details below).

For the execution of these purposes, we will incorporate the data that you provide us with, we assign you or infer to our CRM for the purpose of contacting you and send you only the information that we believe really is of interest to you. For this purpose, we will take into account, among other factors, your specialty, the organization in which you work, your position in that organization, your seniority, your position as an opinion leader in different therapies, the products you use in the exercise of your professional activity, etc.

Where the provision of personal data by you is necessary in order for Abbott to fulfil its contractual / legal obligations, failure to provide such personal data means Abbott may not be able to comply with such legal obligations and/or enter into or perform the contract with you.

**Please note that you have a right to object to the processing of your personal data where that processing is carried out for Abbott’s legitimate interests. Please note however, that Abbott may not be able to fulfil this request in all instances.**

## 3. SHARING OF PERSONAL DATA

Abbott may disclose your personal data: (i) to its affiliates (including Abbott’s parent company, Abbott Laboratories Inc.), service providers (e.g., payment service providers, database hosting providers, event organizers / sponsors / partners, translation services, transport service providers,

accommodation providers, providers of marketing and advertising services) and advisors; (ii) to pharmaceutical industry associations, as well as to public and/or other health authorities as may be required for the purposes of the transparency rules; (iii) to fraud prevention agencies and law enforcement agencies; (iv) to courts, governmental and non-governmental regulators and ombudsmen; (v) to any third party that acquires, or is interested in acquiring, all or part of Abbott's assets or shares, or that succeeds Abbott in carrying on all or a part of its business, whether by merger, acquisition, reorganization or otherwise; or (vi) as required or permitted by law, including to comply with a subpoena or similar legal process or government request, or when Abbott believes in good faith that disclosure is legally required or Abbott has a legitimate interest in making a disclosure, such as where necessary to protect Abbott's rights and property.

Your personal data may, for the purposes described in this Notice, be reported and/or publicly disclosed using any media, including printed reports, electronic communications, Abbott's website or other electronic platforms, by or on behalf of Abbott to relevant authorities and/or on publicly accessible websites.

#### 4. INTERNATIONAL TRANSFERS OF PERSONAL DATA

Abbott may disclose your personal data to recipients (as described above) located outside of your country in a country which may not have data privacy laws equivalent to those in your country - including to Abbott's parent company, Abbott Laboratories Inc., which is located in the United States. In such case, Abbott will take all necessary steps to ensure the safety of your personal data in accordance with the applicable data protection laws.

Where Abbott transfers personal data to recipients outside of the EEA, Switzerland and the UK, Abbott will always ensure that the recipient is based in a country with adequate data protection laws (e.g., Japan), that appropriate contractual obligations (e.g., SCCs) are implemented, that they otherwise adhere to Binding Corporate Rules, or that an appropriate derogation to legitimise the transfer can be relied on.

If you would like further information or a copy of the relevant contractual safeguards, you can contact us using the details set out in **Section 7** below.

#### 5. RETENTION OF PERSONAL DATA

Abbott retains your personal data only as long as necessary for the purpose it was collected (for example, to provide you with a service you requested from Abbott). Alternatively, Abbott may retain personal data where we are required



to do so under law or for our legitimate business purposes pursuant to our record retention policies.

## 6. YOUR DATA PROTECTION RIGHTS

You have certain rights under applicable data protection laws, which may be subject to limitations and/or restrictions. These include the right to: (i) request access to and rectification or erasure of, your personal data; (ii) obtain restriction of processing or to object to processing of your personal data; (iii) data portability (i.e. to ask for a copy of your personal data to be provided to you, or to a third party, in digital format); and (iv) the right to withdraw consent to the processing of your personal data – where consent is the legal basis relied on for the processing. To exercise your rights please contact Abbott using the contact details at **Section 7** below. You also have the right to lodge a complaint about the processing of your personal data with a competent data protection authority.

## 7. HOW TO CONTACT ABBOTT

All your requests, inquiries or complaints regarding this Notice or relating to the processing of your personal data including all requests as detailed in Sections 4 or 6 above should be sent to the Abbott Europe privacy portal at <https://www.abbott.com/eu-dpo.html>, or write directly to the Abbott Data Protection Officer for Europe in your native language. You can send your request (providing proof of your identity as far as needed) in writing (Ref.: DPO, Legal Department, Data Protection) to Abbott, Abbott House, Vanwall Road, Maidenhead, Berkshire, United Kingdom (SL6 4XE); by e-mail to [eu-dpo@abbott.com](mailto:eu-dpo@abbott.com) or by any other means that allows you to prove that your request has been sent and received. Likewise, we inform you that you may lodge a complaint with a supervisory authority ([http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index\\_en.htm](http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm)).